

Health Services

Website Pricing Guide



PRICING TABLE

WordPress	App page	Business Starter	Pro business	Not for profit
Website Pricing	\$750	\$1400	\$2500	\$1700
Features				
Pages	1	4	10	8
Extra page	\$100	\$100	\$100	\$100
Website build per extra page	\$35/hr	\$35/hr	\$35/hr	\$35/hr
Hosting Plans WordPress.com or WordPress.org				
Number of websites	1/unlimited	1/unlimited	1/unlimited	1/unlimited
Email accounts	-/email@yourdomain	-/email@yourdomain	-/email@yourdomain	-/email@yourdomain
Email storage	100 MB/6 GB/50 GB	Unlimited	Unlimited	Unlimited
Domain name	1 year	1 year	1 year	1 year
Content management system	✓	✓	✓	✓
Storage space	30 GB	30 GB/60 GB	30 GB/60 GB/120 GB	30 GB/60 GB
Bandwidth	Unlimited	Unlimited	Unlimited	Unlimited
Video hours	>3 hrs	>3 hrs	>3 hrs	>3 hrs
WooCommerce online payments	Extra \$30/month	Extra \$30/month	Extra \$30/month	Extra \$30/month
Plugins & coding	✓	✓	✓	✓
SSL certificate	✓	✓	✓	✓
Customer care	✓	✓	✓	✓

Wix	App page	Business Starter	Pro business	Not for profit
Website Pricing	\$450	\$750	\$1900	\$1500
Features				
Pages	1	4	10	8
Extra page	\$100	\$100	\$100	\$100
Website build per extra page	\$35/hr	\$35/hr	\$35/hr	\$35/hr
Hosting Plans Wix.com				
Number of websites	Unlimited	Unlimited	Unlimited	Unlimited
Email accounts	Wix hosting/email	Wix hosting/email	Wix hosting/email	Wix hosting/email
Email storage	Unlimited	Unlimited	Unlimited	Unlimited
Domain name (1)	1 year	1 year	1 year	1 year
Content management system	✓	✓	✓	✓
Storage space	3 GB	3/10 GB	10/20 GB	3/10/20 GB
Bandwidth	2 GB	Unlimited	Unlimited	Unlimited
Video hours	30 min	30 min/1 hr	1 hr/2 hrs	30 min/1 hr/2 hrs
Wix eCommerce	✓	✓	✓	✓
Plugins, apps & Velo (coding develop mode)	✓	✓	✓	✓
SSL certificate	✓	✓	✓	✓
Customer care (24/7)	✓	✓	✓	✓

OPTIONAL FEATURES

Website Package	App page	Business Starter	Pro business	Not for profit
Planning				
Site map	✓	✓	✓	✓
Audience profiling	✓	✓	✓	✓
Gap, data & competitor analysis	✓	✓	✓	✓
Website Packages				
Mobile responsive	✓	✓	✓	✓
User X compatible with functionality	✓	✓	✓	✓
Navigation menu (scroll or fixed)	✓	✓	✓	✓
Drop down navigation menu	✓	✓	✓	✓
Site search	✓	✓	✓	✓
Favicon	✓	✓	✓	✓
FAQ's dropdown list	✓	✓	✓	✓
Display link to external site or go URL redirect	✓	✓	✓	✓
Privacy Policy	✓	✓	✓	✓
Terms & conditions	✓	✓	✓	✓
Cookie banner	✓	✓	✓	✓
Website waiver	✓	✓	✓	✓
Copyright identification	✓	✓	✓	✓
Assigning platform access	✓	✓	✓	✓
Transfer of ownership	✓	✓	✓	✓
Quality assurance test site for launch	✓	✓	✓	✓
Site restore	✓	✓	✓	✓
Website backup	✓	✓	✓	✓
Design				
Premium themes	✓	✓	✓	✓
Customised design	✓	✓	✓	✓
Accessibility design	✓	✓	✓	✓
No software ads	✓	✓	✓	✓
Members lists of contacts	✓	✓	✓	✓
Webpage Speed				
Parallax scrolling strip or image	✓	✓	✓	✓
Video time (<2min)	✓	✓	✓	✓
Faster with less apps/plugins (<15)	✓	✓	✓	✓
Essential Connections				
Register email address	✓	✓	✓	✓
Domain name registration	✓	✓	✓	✓
Website & domain connection	✓	✓	✓	✓
Logo design				
Business name registration				
Australian business number (ABN)				
Google My Business (GMB) & Bing Places for Business				

OPTIONAL FEATURES Continued

Website Package	App page	Business Starter	Pro business	Not for profit
Content Writing				
Website content writing				
Health blog writing				
Medical article writing				
Presentations				
Subscriber welcome email				
SEO copywriting				
Marketing & Advertising				
Visual media				
Icons				
Free Images				
Paid images				
Image sharpening				
Slideshows image & video galleries				
Video player				
Virtual 360° tour				
Interactive geo maps (hover & content)				
Google Maps				
Counter number				
Content display				
Animated typing effect				
Word carousel				
Grid boxes & lists				
Excel table				
Content anchors				
Timeline & landmarks				
Strips & shape overlays				
Parallax scrolling strips				
Sliders				
Business logo slider				
Content carousels				
Lightbox & hover boxes				
Recipe display				
Training software for courses				
Email marketing				
PDF display (for digital print-ready media)				
Multilingual translator				

OPTIONAL FEATURES Continued

Website Package	App page	Business Starter	Pro business	Not for profit
Sales				
Contact forms				
Contact form				
Live chat or automated message				
Free call (Skype)				
Forms & lightboxes				
Promotions				
Order				
Registration				
Donation				
Subscribe				
Updates				
Pricing, booking & payment				
Pricing plan or table				
Appointment bookings with payment				
Bookings & calendar				
Events calendar & tickets				
Discounts & coupon codes				
Shipping & tax				
Online product store				
Badges for store links (iTunes, iBooks & Amazon)				
Details of merchant account				
WordPress				
WooCommerce (preorder, checkout & payment)				
Amazon product in a post				
Shopify				
Magneto				
PayPal payments				
Payments (with customer history)				
Order delivery date				
Shipment tracking				
Wix				
Online store & payment				
Amazon showcase				
eCommerce with customer details				
PayPal				
Get Funding to PayPal				
Local or shipment of orders				

OPTIONAL FEATURES Continued

Website Package	App page	Business Starter	Pro business	Not for profit
Social media				
Social media bar connection				
Social media feed				
Shares & likes (social media)				
Comments, reviews & testimonial				
Blog				
Blog manager with lists, categories, tags & archive				
Scheduling				
Blog posts				
Post carousel				
Loyalty				
Rewards & memberships				
Subscriptions				
Birthday & loyalty				
Survey & poll				
SEO, Analytics & Site Search Verification				
Real time reporting				
Sitemap page				
Sitemap to Google				
Tagging URL's				
Schema Markup				
Data Highlighting				
Google Analytics				
Google AdSense				
Bing WebMaster				
List of URL's				
Connect Data to Google Sheets				
WordPress				
Google listing & ads				
Jetpack WordPress Stats				
MonsterInsights (Google Analytics & WooCommerce))				
WooCommerce sales by location report				
Wix				
Wix Analytics				
Visitor Analytics				
Google Tag manager				
Google Operations				
Google Analytics				
Facebook Conversion Pixel (tracker)				
Rabbit SEO (keyword tracking)				